

ASSOCHAM Maharashtra State Development Council

1st Edition

The Chemical Conclave

'Revolution towards Sustainable India'

30th June, 2023 | Yashwantrao Chavan Center, Nariman Point, Mumbai



Knowledge Partner



Supporting Association



THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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INTRODUCTION

The Chemical industry has touched various facets of human life and environment. From industrial chemical to plastics, pharmaceutical, agriculture, food, chemical manufacturing, the sector has played a vital role in contributing significantly to every household, industry and Indian economy. With changing times and the world transitioning to green future, the sector has witnessed a paradigm shift. The positive sign is thrust towards sustainable processes and innovations to adhere to the stated objectives of emission reduction to meet 2030 goals for sustainable development. The sector is focussing to move towards the key agenda of SDG to ensure the lasting protection of the planet and its natural resources. This makes it imperative to maintain a socio-economic balance without disturbing the environment. Getting adequate skilled manpower with relevant training will contribute towards ensuring safety, health and environment and overall productivity of the organisation. To meet the global standards, being compliance driven adds an impetus to the productivity of organisation.

Maharashtra is aiming to become a one-trillion-dollar economy. Well-developed infrastructure, subsidies, skilled manpower, land availability, good business atmosphere and single window clearances to name a few, has led Maharashtra to be the most favoured and lucrative destination for domestic and foreign investment. With around 13 chemicals zones spread across the State makes Maharashtra the most conducive State for Chemical industry. The boost towards R&D will leverage the future of the Chemical sector.

With this background, ASSOCHAM Maharashtra State Development Council is organising 'The Chemical Conclave - Revolution towards Sustainable India', on 30 June 2023 in Mumbai. The Conclave will witness the conglomeration of key stakeholders from Government, industry, international partners, associations, and academicians. The session will focus on the various factors that impact the industry from policy advocacy to sustainable solutions.





Sustainability & Alternatives

The time is NOW

The radical shift towards green future is driving companies to become sustainable. The future is sustainable manufacturing, and the realisation has always been there. Now there is a turnaround in being responsible to environment and minimise dependency on fossil fuel and water, global carbon footprints and remain competitive. Government, Industry and communities should focus on recycling products and materials to reduce environmental impacts. The session will delve on the best sustainable practices being adopted by companies and alternative methods that create a green ecosystem.



Enablers to create a business friendly environment

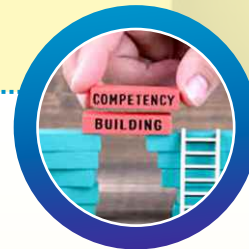
Maharashtra has gained attention as the most preferred investment destination across the globe. The State has emerged as one of the leading States in terms of GDP growth rate and FDI inflows. The investment climate in Maharashtra is fuelled by the sector-specific policies, incentives, and subsidies. Technological readiness, good infrastructure, and steady labour force are the key contributors to the growth. The session will deep dive into the significant policy and reforms for the chemical industry to facilitate ease of doing business in Maharashtra and attracting foreign investment.



Green Innovation: R&D

Key drivers for the industry

Globally Companies are now leveraging green innovation to boost growth, cost savings, enhance company's competitiveness towards creating a green future. R&D, new innovative technology, artificial intelligence is becoming significant to the industry. Chemical industry is consciously focusing on decarbonisation, digitalization, and automation to make it sustainable. Many start-ups are working towards making the industry positive and green to minimise environmental damage and ensure natural resources are utilised in more effective way. The session will aim at leveraging R&D and the industry academia partnership to boost the green growth.



Building Competencies towards making a ZERO defect India

The chemical industry faces unprecedented challenges in terms of safety & Security. This further enunciates the need to start cultivating a competent and skilled workforce with technical and vocational skill. With the rapid pace of technological advancements and ever-changing global demands, there is a need to invest in skills, education, and talent development that ensure zero defects in workplace and less impact on environment. Disruption be it technology or digital, or in service systems make it critical for employees to accept and adapt to the changing work environment. There is a potential demand for R&D and engineering skills throughout the economy. It is important for chemical companies to create standards for the modern workforce. From workplace to the field to raw material handling, bulk dangerous goods/liquid, entire scheme of things, knowledge and training of handling materials becomes imperative. The session will explore on the key initiatives being taken by companies towards effective training and development to prevent workplace hazards.

INDUSTRY PARTNERSHIP PROPOSAL

Deliverables	Platinum Partner INR 10 Lacs	Gold Partner INR 7 Lacs	Silver Partner INR 5 Lacs	Logo Partner INR 1.5 Lacs
Prominent display of Organisation's logo as(Category Name) Partner' at the main backdrop	✓	✓	✓	✓
One Speaker opportunity at the Inaugural Session	✓			
Logo/Name Branding on the mailers/ e communications	✓	✓	✓	✓
Logo on ASSOCHAM event webpage	✓	✓	✓	✓
One Speaker slot in the Plenary session	✓	✓	✓	
Corporate literature to be included in the delegate kit	✓			
2 Minutes Corporate video after Inaugural session & during Lunch period	✓	✓		
Complimentary delegate passes	05	02	01	01
Acknowledgement of support in the 'Thank You' panel	✓	✓	✓	✓
Social Media Promotion on ASSOCHAM's official SM handles	✓	✓	✓	
Promotion of Company logo on Delegate invitee mails.	✓	✓		

For more details, please contact:

Utsav Jain
Senior Executive
utsav.jain@assochem.com
+91 7404723823

Vrutika Panchal
Senior Executive
vrutika.panchal@assochem.com
+91 9833434090



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4th Floor, YMCA Cultural Centre and Library Building, 01, Jai Singh Road, New Delhi - 110001

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